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**4th German Business Day
as part of Brisbane German Week 2019**

Trust – Gain, Retain, Repair

Tuesday, 8 October / 12.00pm–6.00pm

SAP Offices, 20/140 Creek Street, Brisbane

The 2019 German Business Day will be part of the 4th Brisbane German Week. Jointly organised by the German Honorary Consulate in Brisbane, the Queensland Chapter of the German Chamber of Industry and Commerce, the German Australian Business Association and the German Australian Business Women Association, the German Business Day will be dedicated to gaining a better understanding of the various facets trust plays in our economy. During the day, we will cover new business models (trust-as-a-service), the maturity of the trust management discipline, trust-intensive products and services, the subjective notion of trust, the commercial value of trust as well as how to effectively retain and repair trust. We will explore related collaborative pathways between Queensland-based and German corporations ranging from established to emerging organisations....

12.00pm – 12.45pm	Welcome lunch
12.45pm – 1.00pm	<p><i>Welcome messages by</i></p> <div data-bbox="527 1297 638 1423">  </div> <p data-bbox="673 1297 1068 1388">Ilan Ryan Global Head SAP Institute of Digital Government</p> <div data-bbox="527 1444 638 1570">  </div> <p data-bbox="673 1444 1003 1535">Prof Michael Rosemann Honorary Consul Federal Republic of Germany</p> <div data-bbox="527 1591 638 1717">  </div> <p data-bbox="673 1591 1024 1675"><i>Opening of the event by the MC</i> Nadine McGrath, Journalist and PR Consultant</p>
1.00pm – 1.40pm	<div data-bbox="527 1766 638 1892">  </div> <p data-bbox="673 1755 1300 1885"><i>Building, Preserving and Repairing Organisational Trust</i> Prof Nicole Gillespie KPMG Chair in Organisational Trust The University of Queensland</p>

1.40pm – 2.05pm



The Currency of Trust
Aaron Spinley
Director, XM Acceleration APJ
SAP and Qualtrix

2.05pm – 2.30pm



The Most Trusted Brands in Australia
Rob Lovegrove
Head of Digital, Rowland
Rowland

2.15pm – 3.00pm

Trust Attitudes and Behavior: An Intergenerational Panel

Ines Epari (Chair, GABWA), Tabitha Wruck (Uni Augsburg), Susanne Bransgrove (Liquid Gold), Geoff Wade (Onirik)



3.00pm – 3.30pm

Afternoon tea

3.30pm – 4.00pm



Gaining Trust
Erhan Oguz
Managing Director
Strabag Australia

4.00pm – 4.30pm



Trust as a Service
Andrew Spicer
CEO
Canstar

4.30pm – 5.00pm

Panel: The Future of the Trust Economy

Nicole Gillespie (Chair, UQ), Amisha Mehta (QUT), Robert Harrison (GABC), Donna Vinci (Bank of Queensland)



5.00pm – 5.10pm

Closing of the event

5.10pm – 6.00pm

Networking over drinks